



Village of Acme Strategic Plan



Letter from Council

Aligned with our commitment to transparency and accountability, we are pleased to introduce the 2024-2028 Strategic Plan for the Village of Acme. This plan will direct the activities of both Council and Administration while providing a long-term vision for the future.

In March 2024, Council and our administrative staff met to establish a clear direction for the community by setting priorities for the next four years. Our process involved reflecting on past accomplishments and assessing our strengths, weaknesses, threats, and future opportunities. This working plan incorporates the goals and priorities we've openly expressed for the Village, offering residents, businesses, organizations, and community groups a unified focus. Council will reference the plan often to ensure our decisions remain consistent with the values and priorities identified within. Administration will use it to set objectives and develop work plans.

Acme is a unique collection of individuals, families, and cultures, united by a shared sense of belonging and support. As our community grows and evolves so will our plan. This document will be reviewed annually to adapt to any changes or unforeseen events.

We are committed to prioritizing community needs while embracing innovation and sustainable development. Whether it's enhancing infrastructure, expanding recreational opportunities, or promoting economic growth, we are dedicated to nurturing Acme's potential while preserving its unique character and charm.

We recognize the importance of fiscal management to responsibly shape the well-being of our community as we aspire to meet the evolving needs of our residents by fostering a culture of growth rooted in compassion and empathy.

Sincerely,

Mayor McLeod and Council



Vision, Mission, and Values

With a collective foresight, Council members have worked to define the municipality's long-term aspirations through the creation of vision and mission statements. These statements serve distinct purposes, focusing on different aspects of the community's identity and goals.

Vision

The vision statement plays a crucial role in shaping the identity and character of the municipality. It serves as a guiding statement for decision-making, fostering alignment among council members, administration, stakeholders, and residents. It steers the allocation of resources and the implementation of policies and initiatives.

Acme's vision statement:

Village of Acme: a strong sense of community.

Mission

A mission statement communicates what the Village of Acme does and who it serves. It articulates the municipality's commitment to serving its constituents and defines a fundamental purpose for residents, stakeholders, and administration. The mission drives the vision; these statements provide a comprehensive framework for organizational identity, direction, and decision-making.

Acme's mission statement:

The Village of Acme provides for our community and builds for the future.



Values

The values expressed here are the guiding principles that determine how the Village of Acme operates, both in its public-facing and internal functions.

Value	What it Means
ACCOUNTABLE	We serve the community in an open and honest manner.
RELIABLE	We serve the community in the best, most effective and efficient way possible.
PROACTIVE	We work to capitalize on future opportunities, while ensuring that our resident's needs are thought of well into the future.



Key Areas of Focus, Goals, and High Priority Tactics

This plan identifies what the Village of Acme will be working on over the next four years. It is divided into Key Areas of Focus, Goals and High Priority Tactics, all of which support each other.

Key Area of Focus: Area of major concentration for Village of Acme Council over the term of this strategic plan.

Goal: Change that is supported by Council. This becomes the answer to "**what** does Council hope to accomplish?"

High Priority Tactic: Expected high-priority activity in support of the Goal. This becomes the answer to the question "**how** will Council achieve the goal?"

Council's High Priorities for 2024-2025

Within the full list of goals that appear in this strategic plan, the Village of Acme Council has created a subset of three 'high' ranked tactics that support some of the goals. The items on this list reflect the priorities that Council saw as both important and timely for the coming year.

The high-priority tactic list is expected to change over time as some high-priority items near completion, and new priorities emerge.

As determined by the Village of Acme Council, the top priorities for 2024-2025 are:

Goal	High Priority Tactic
<i>Ensure that infrastructure can support community growth.</i>	<i>Upgrade sewage and water systems as per the asset management program</i>



Key Area of Focus: **Effective Governance**

The Village of Acme works to ensure that, through effective governance structure, it is serving its residents to the best of its ability.

Goal i: Establish succession planning for the municipality

Tactics

- Ensure a succession plan is in place for Council
- Ensure a succession plan is in place for Administration
- Work with administration to ensure the existing bylaws are current and reflect community growth

Goal ii: Maintain regulatory compliance and operational effectiveness

Tactics

- Ensure proper municipal documents, such as policies and plans are regularly updated and kept current
- Document current administrative procedures in use

Goal iii: Improve and expand methods of communication between the municipality and residents

Tactics

- Identify the effective methodology to communicate with residents
- Continue to use innovative methods to communicate

Goal iiiii: Foster government relationships - regional, provincial, and federal

Tactics

- Council members will advocate for the Village with provincial and federal government
- Council and senior administration will build relationships with surrounding communities



How we measure success:

Goal	Performance Measure
Goal i:	Succession plans for Council and Administration are created by Q2 2025 Schedule for bylaw reviews is created by Q3 2025
Goal ii:	Governance documents are regularly reviewed by Q4 2025
Goal iii:	Review the effectiveness of communication with residents by Q3 2025
Goal iii:	Continue to explore ways to increase relationships with the Government of Alberta in an ongoing manner Continue to explore ways to increase relationships with the surrounding municipalities in an ongoing manner



Key Area of Focus: **Community Engagement**

The Village of Acme is proud of its community. We work to ensure the well-being of the entire community.

Goal i: Increase health services in the community

Tactics:

- Continue to explore opportunities regarding health professionals for the community

Goal ii: Create opportunities for attainable affordable housing

Tactics:

- Research grant opportunities to build affordable housing within the Village
- Work with local developers and provide incentives to build affordable housing within the Village

Goal iii: Support community events

Tactics:

- Encourage community groups to hold events within the Village
- Partner with community groups to offer municipal resources to support key events

Goal iiiii: Ensure the protective service needs of the community are met

Tactics:

- Ensure effective agreements are in place with regional partners
- Continue to work with neighboring communities to ensure fire support needs are met
- Continue effective communication with the RCMP



How we measure success:

Goal	Performance Measure
Goal i:	Explore opportunities for health professionals and work with health agencies to provide services to the community in an ongoing manner
Goal ii:	Create opportunities for attainable housing through working with local developers in an ongoing manner
Goal iii:	Create opportunities for innovative community events by Q4 2027
Goal iii:	The positive relationship with emergency services partners is continued in an ongoing manner



Key Area of Focus: Economic Growth

Economic growth provides a pathway to stronger partnerships, innovation, and an awareness of what the Village of Acme has to offer – these factors all lay a foundation for the community to thrive.

Goal i: Encourage new business development

Tactics:

- Expedite development opportunities
- Optimize a business tax incentive program
- Obtain land and rezone for community needs

Goal ii: Encourage downtown development

Tactics:

- Increase downtown beautification
- Continue to work with businesses to continue to develop downtown

How we measure success:

Goal	Performance Measure
Goal i:	The business tax incentivization program is created by Q4 2027
Goal ii:	Two new beautification items are added to downtown by Q4 2026



Key Area of Focus: Infrastructure Development

The Village of Acme is dedicated to serving residents, businesses, and community while ensuring local infrastructure is maintained. Through proactive initiatives and responsible decision-making, we are committed to preserving and enhancing the infrastructure integrity of our community for present and future generations.

Goal i: Ensure that infrastructure can support community growth

Tactics:

- Upgrade sewage and water systems as per the asset management program
- Address overland drainage
- Work with community partners to share regional infrastructure resources
- Continue to explore regional opportunities for shared infrastructure
- Work with utility partners to ensure communication about community growth is effective
- Work with developers to ensure infrastructure works with new development

How we measure success

Goal	Performance Measure
Goal i:	Sewer and water system upgrades are investigated and planned as per the asset management program in an ongoing manner



Conclusion

The Village of Acme's 2024-2028 Strategic Plan provides a roadmap that was developed by Council members and administration. Council and administration must work together to achieve the priorities outlined in this plan.

Also important is the recognition that the external environment in which the Village operates may shift. In response, this strategic plan also may need to shift to remain relevant. As with any plan, regular reviews and updates are important and will be mandated by Council policy.

Approved this 8th day of July 2024 by Motion #138-2024.



Mayor
Bruce McLeod



Chief Administrative Officer
Gary Sawatzky